

Mobile Payments.... The Future is NOW!

Moderator:
Tim McWeeney
Vice President, North American Sales
WAY Systems, Inc

Our Panel of Experts:

- David Duben. SVP Product Readiness. **First Data.**
- Bill Clark. General Manager POS. **Apriva, Point of Sale.**
- Bulent Ozayaz. GM/VP Wireless Solutions, North America. **VeriFone, Inc.**
- Will GrayLin. **CEO. Roam Data.**

David Duben

David has been with First Data for more than 11 years and in the payments industry for more than 13 years. During his tenure at First Data he has held executive positions in finance, business development and product marketing. His prior experience in the payments industry included two years as an owner of a Merchant Acquiring Independent Sales Organization and three years as Controller of one of the leading independent ATM operators in the United States.

Before entering the “Payments Industry” David was in public accounting for ten years. He is a licensed CPA in California and earned his MBA from the top ranked UCLA Anderson School of Management.



Bill Clark

With more than 20 years of merchant services experience, Bill Clark serves as General Manager for Apriva's Point of Sale division, and is responsible for developing and implementing the company's strategic initiatives regarding market strategy, product development, and channel management.

Before joining Apriva in 2005, Bill served as general manager for wireless products for First Data, and played a prominent role in both the development and sales of offerings like Internet banking, on-line chargeback management, as well as emerging technologies such as RFID- and IP-enabled terminals, and 3G wireless solutions.

Bill holds a Bachelor of Science degree in Electronics and Management from Southern Illinois University and an MBA from University of Nebraska, Omaha.



Bulent Ozayaz

Bulent Ozayaz is General Manager and Vice President, Wireless Solutions for VeriFone's North America Financial Group. He joined VeriFone with the 2006 acquisition of Lipman Electronic Engineering, where he was vice president of marketing and had held various positions since joining that company in 1996, including Vice President, Business Development, with responsibilities for product development & management, financial institution & processor certifications, application software development and quality assurance.

Bulent holds a Bachelors Degree in Computer Science and Electronic Engineering along with an MBA from Hofstra University.

Will Wang Graylin

Will has started 4 companies focused on mobile computing, security and payments since his graduate thesis on “*Addressing the Complexity of Mobile Computing*” at MIT nearly a decade ago. Before ROAM, he was founder and CEO of WAY Systems, a Mobile Point Of Sale services company with innovative products that won various Payment Industry Awards including the coveted international *Sesames Award*. Will was honored with the 2005 “*Movers & Shakers Award*” by Transaction World magazine. Prior to WAY, Will was founder and CEO of EntitleNet, a security software company, sold to BEA Systems (now part of Oracle) in 2001. Before EntitleNet, he was founding President of Marbles, Inc. (later Skyfire Technologies,) the first terminal server mobile software company. Will has earned two Masters degrees from MIT (MBA & MSEECS) and served as a US Navy Nuclear Submarine Officer for nearly 6 years. His passion and deep expertise in the mobile and payments industry makes him uniquely qualified to lead his company in the explosive new market of Mobile Commerce.